



THE 14TH ZAMBIA WATER FORUM AND EXHIBITION SPONSORSHIP PACKAGES

Forum Theme:

“From Commitment to Action: Accelerating Integrated Resilience Solutions for Vision 2030 and the SDGs”

SPONSORSHIP PACKAGES:

Unlock unique opportunities to elevate your brand and connect with a dynamic audience through our exclusive sponsorship packages. ZAWAFE will give an opportunity to organizations such as yours to **create visibility and brand** your products and services by showcasing them to more than 700 local and international delegates expected to participate at the **14th Zambia Water Forum and Exhibition**. Partner with us in creating an impactful event through the following partnership opportunities:

A: PLATINUM SPONSOR – K300, 000

- Unlimited on-site branding;
- 10 minutes Presentation / Keynote Speech during the official opening session;
- 5 minutes Speech at the Dinner;
- 5 minutes Speech at the Media Cocktail;
- 4 sessions during the Forum where you can present what you do as a company;
- 25 – 30 Complimentary conference passes for company representatives and guests;
- 15 - 20 Dinner passes;
- 4 Media Cocktail passes;
- A Poster Presentation during the forum;
- A Premium exhibition booth throughout ZAWAFE;
- Company logo on all communication materials;
- Mention in all TV/ Radio/social media adverts;
- Participation in all ZAWAFE pre- events;
- Brand visibility on stage and screen during the event;

- VIP (4) access to all networking events, luncheons and Dinner;
 - A weeks' post event advertising on ZAWAFE social media pages; and
 - Acknowledgment by MC during launch and post event mentions.
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B: DIAMOND SPONSOR – K200, 000

- On site branding- 10 pieces of branding;
 - 10 minutes Presentation / Keynote Speech during the official opening session;
 - 5 minutes Speech at the Dinner;
 - 5 minutes Speech at the Media Cocktail;
 - Company logo on all communication materials;
 - 3 sessions during the Forum where you can present what you do as a company;
 - A Poster Presentation during the forum;
 - 15 - 20 Complimentary conference passes for company representatives and guests;
 - 10 – 15 Dinner passes;
 - 3 Media Cocktail passes;
 - Mention in all TV/ Radio/social media adverts;
 - VIP (3) access to all networking events, luncheons and Dinner;
 - A Premium exhibition booth throughout ZAWAFE;
 - One-week promotion of products and services on ZAWAFE social media page; and
 - Acknowledgment by MC during launch and post event mentions.
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C: GOLD SPONSOR – K150, 000

- On-site branding;
 - 10 minutes Presentation / Keynote Speech during the official opening session;
 - 5 minutes Speech at the Dinner;
 - 5 minutes Speech at the Media Cocktail;
 - Company logo on all communication materials;
 - 2 sessions during the Forum where you can present what you do as a company;
 - A Poster Presentation during the forum;
 - 10 - 15 Complimentary conference passes for company representatives and guests;
 - 5 - 10 Dinner passes;
 - 2 Media Cocktail passes;
 - Mention in all TV/Radio/ social media adverts;
 - Three (3) days promotion of products and services on ZAWAFE social media page during ZAWAFE;
 - VIP (2) access to all networking events, luncheons and Dinner;
 - A Premium exhibition booth throughout ZAWAFE; and
 - Acknowledgment by MC during the launch and post event communication.
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D: SILVER SPONSOR – K100, 000

- Company logo on all communication materials;
 - A session during the Forum where you can present what you do as a company;
 - A Poster Presentation during the forum;
 - 5 - 10 Complimentary conference passes for company representatives and guests;
 - 5 Dinner passes;
 - 2 Media Cocktail passes;
 - A Premium exhibition booth throughout ZAWAFE;
 - Three (3) days promotion of products and services on ZAWAFE social media page during ZAWAFE;
 - VIP access to all networking events, luncheons and Dinner; and
 - Acknowledgement by MC during the launch and post event communication.
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E. BRONZE SPONSOR – K75, 000

- Company logo on all communication materials;
 - A session during the Forum where you can present what you do as a company;
 - 5 Complimentary conference passes for company representatives and guests;
 - 3 Dinner Passes;
 - A Media Cocktail pass;
 - A Poster Presentation during the forum;
 - Three (3) days promotion of products and services on ZAWAFE social media page during ZAWAFE;
 - VIP access to networking events, luncheons and Dinner; and
 - Acknowledgement by MC during the launch and post event communication.
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F. IN-KIND SPONSORS

The value of this package is determined by the goods or services (investment) you provide, with options tailored to align with the specific value of your contribution. We welcome all forms of support, whether you choose from the options listed below or pledge something unique to your business or organization. Your involvement, in any form, is and will be greatly appreciated.

Investment:

- Designing and printing of ZAWAFE programme;
- Designing and printing of ZAWAFE report;
- Cover cost or provide rapporteuring services during the forum;
- Audio –Visual Support during the forum;
- Support through provision of a bus for the fieldtrip;
- Sponsor ZAWAFE media breakfast;
- Conference materials branded with the ZAWAFE and your company logo such as bags, T-shirts, lanyards and stationery;

- Printing and Designing of ZAWAFE communication materials.
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For more information and any clarification, please contact the Forum Chairperson, **Prof. Imasiku Nyambe** on +260 966 012 379, **Email:** inyambe@gmail.com, the Forum Secretary **Mr. Chrispin Lukwanda** on +260 971 591 498, **Email:** clukwanda@nwasco.org.zm or the Forum Administrative Officer **Ms. Sophia Kunda** on +260 972 560 621, **Email:** zambiwaterforum@gmail.com

Zambia Water Forum and Exhibition
